

COMPANY PROFILE



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KMC Chain - From Chain Specialist to Drive Train Expert

KMC Chain is a globally leading manufacturer of bicycle chains, headquartered in Tainan, Taiwan. Since its founding in 1977 by Charles Wu, the company has grown into an international group with more than 11 production sites and 16 sales offices across Asia, Europe, and the United States. KMC supplies both original equipment manufacturers (OEMs) and specialist retailers, offering solutions for every type of application – from everyday urban use to high-performance racing.

To strengthen its presence in the key European market, KMC Chain Europe was founded in 1995. Since 1997, its headquarters have been located in Heerenveen, the Netherlands. This site features a state-of-the-art logistics center with over 3,000 m² of storage space, its own production lines for cutting and packaging, and comprehensive quality control facilities. A technical laboratory and the in-house KMC Bike Park, opened in 2023, complement the site – serving as a venue for testing, events, and employee engagement.

Innovation and Product Diversity

KMC is known for its exceptional production quality and ongoing innovation. Its portfolio includes bicycle chains for nearly all disciplines: road, mountain, gravel, BMX, urban and e-bike-specific applications. Proprietary technologies such as the tool-free MissingLink, the extremely wear-resistant DLC coating (Diamond Like Coating), and the EPT coating (EcoProTeQ) for outstanding corrosion protection set industry benchmarks.

KMC GO CHAIN WAX - Clean, Quiet, Efficient

The introduction of factory-waxed chains is a milestone – a clean, low-maintenance solution with high efficiency. Ideal for road, gravel and mountain bikes - from leisure riders to professionals. The programme now also includes KMC GO CHAIN WAX chain care – a wax-based lubricant that penetrates deep into the chain links, significantly reduces friction and wear and leaves a highly dirt-repellent surface.

E-Bike Chains - Engineered for Maximum Load

KMC's specially reinforced e-bike chains meet the demanding requirements of today's electric drive systems. They feature enhanced tensile strength, reinforced pins, and highly durable surface treatments. Available for derailleur and internal gear hubs, these chains ensure maximum efficiency and longevity – perfectly suited for powerful motors from Bosch, Shimano, Brose, and more.

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Expansion to a Full Drivetrain Provider

KMC is evolving from a chain specialist into a true Drive Train Expert. The product range now also includes sprockets, chainrings, and cassettes, all designed to work seamlessly with KMC chains. This enables KMC to offer a fully integrated drivetrain solution - precise, reliable, and built from a single source.

Tools and Workshop Equipment

KMC also provides high-quality specialized tools - from professional chain breakers to installation aids for the MissingLink system - ideal for both workshops and skilled DIY mechanics.

For professional workshops and bike mechanics, KMC offers 50 m chain reels, allowing chains to be cut to the exact length needed - increasing efficiency, reducing waste, and saving costs.

To complement these reels, wall-mounted holders and dispensing systems are available to keep workspaces organized and ensure clean, controlled handling.

Professional Sports Involvement and Sponsorship

KMC is a dedicated supporter of global cycling and partners with numerous professional teams, athletes, and up-and-coming talents in road, MTB, and gravel racing. KMC chains are trusted by elite international teams, including UCI WorldTeams and top-level cross-country riders. Through strategic sponsorship and close collaboration with athletes, valuable feedback flows directly into product development – strengthening KMC’s position not only as a supplier but as a true performance partner in competitive cycling.